

EPABID Board Minutes

February 11, 2020

Present: Pam Zenzola, Steve Lauer, Michael Giangjordano, Lee Styer, Pete Spina, Adam Leiter, (Minutes prepared by Nancy Melchiore)

Absent: Julie Grassi, Rachel Street, Anthony Magueri, Adam Geer

Approval of minutes: Michael 1st, Pete 2nd

Meeting called to order: 9:03

Financial Updates

Budget for 2020 was approved by the board. The BID has \$9,000 in a Pay Pal account, \$8,000 was moved to the Wells Fargo bank account and we left \$1,000.00 in the PayPal. The money owed by Constitution Center (1930 S. Broad St.) is back on track. Adam hired a part time worker, Allison Heishman to help with office work. We will use the bookkeeper Connie less in order to balance out the cost. Penn Beer is possibly interested in doing a sponsorship for a year but we do have a relationship with Founders, so we will see if they want to do longer sponsorship. We were thinking maybe the new Casino on Packer is interested in a sponsorship and will find out about ways to connect. Adam is getting the cleaning contract from Brian. Adam Geer looked over the cleaning agreement confirmed it needs mutual agreement of both parties to be changed.

New Business /Available Locations

No new updates. Eastern Pass needs zoning for Tattoo parlor at 1625 EPA and has ZBA hearing Feb 12th, also 1335 EPA is looking for zoning for a coffee shop. Cartesian brewery on track for the 1300 block. Josie's Hair Salon is closing by end of month. There is activity at Interior Concept for structural work. Plenty has space available for lease with liquor license included, they have a couple of offers but are looking for the "right match". Food concept coming in to 1824 EPA. Novo Salon closing and moving in to the space with LA Hair. Paradiso space should be getting updated soon – contractor hired. New concept at Townsend space coming soon. Green Aisle interest in the space. Yoga Hive closed and the space is available. Analog space is available for rent, and building available for sale. South Philly Bar and Grill building is for sale. Jinxed is moving though timing is uncertain and it has not been officially announced. The building will be available for rent in April

Business Program and Opportunity Updates

Merchant Fund starting up again in the Spring. April is Goldman Sachs program. Adam will reconnect with the Temple small business program and there is also the Philly VIP free legal counsel available.

Event Updates

Restaurant Week website is up. Adam is getting materials out ASAP. Women's panel discussion event is in March. QOTA is at Separatist on Feb. 20. Flavors is April 26, Pop up Orchestra on June 28.

Public Relations/Social Media Updates

Media for Restaurant week is already starting and more is getting scheduled. Lee and Joncarl are doing a podcast at Samuel and Sons. BigCatchPoke was in FYI Philly on 6ABC. Many business received attention from the press for Valentine's Day. There was much press coverage many the many events. PHL17 Pie Day w/Stargazy, PHL17 – Prom w/Mia and Carolyn Zinni, PHL17 – South Philadelphia Community Acupuncture, PassyunkPost – Vegan Dining. Passyunk Post – Valentine's Day, PhillyVoice – Restaurant Week, Wooderlce – Restaurant Week, PassyunkPost – Restaurant Week, VisitPhilly – Restaurant Week, Metro Philadelphia – Orchestra Pop Up, PhillyVoice – Orchestra Pop Up.

Lee, Adam and Adam Geer will work to draw up an RFP for PR and social media coverage.

Lighting, Parking, Streets, Health, and Safety Updates

We are able to change the colors on the new lights, we are thinking white for evenings in the summer. Factory programming is necessary for each block and the programming needs to done in China, so they are delayed. We would like to meter 1600 block need approval from PPA. We need to take down valet signs. Bell bike was having a problem with trash and needles on lot next door.

Meeting adjourned: 10:27

Next meeting March 10 9:00A.M.