

EPABID Board Minutes

March 10, 2020

Present: Julia Grassi, Lee Styer, Pam Zenzola, Adam Leiter, Rachel Street, Pete Spina, Steve Lauer, Anthony Magueri, Michael Giangiardano, Adam Geer, (Minutes prepared by Nancy Melchiore)

Approval of Minutes: Steve 1st, Julia 2nd

Meeting called to order: 9:03

Board Elections

Election for 2-Year board positions: Nancy Melchiore, Michael Giangiardano, Rachel Street, Julia Grassi
Election for 1 Year board officers: Nancy Melchiore-Secretary, Michael Giangiardano-Treasurer, Pam Zenzola-Chairman The vote was all in favor.

Financial Updates

Assessment checks are coming in steadily. Total so far \$65,000. We need \$18,000 in sponsorship for multiple events. We received the \$85,000 check from CDC grant from Samuels.

New Businesses/Available Locations

Eastern Pass Tattoo passed zoning for their new location at 1625 EPA opening soon. Townsend Wine Bar has opened for Restaurant Week and moving forward. Utopia Collective is a wedding planner opening at 1914 East Passyunk. 1604 East Passyunk will be a new hair salon.

Available spaces are 1235 EPA, 1502 EPA, 1609 EPA, 1618 EPA, 1704 EPA, 1737 EPA, 1804 EPA, 1835 EPA, 1915 EPA, 1839 EPA. Asian Fusion is opening soon on 1739 EPA.

Business Program and Opportunity Updates

Businesses applying for City facade grant are Society Hill Dance, BID Window, 1610-Handicap ramp and elevator. Applying for BID façade grant are Eastern Pass Tattoo 1625 EPA for exterior paint, and Century 21 at 1608 EPA for awning.

Event Updates

Congresswoman Mary Gay Scanlon is scheduled to take a walking tour of the Avenue with the BID and Councilman Squilla on March 17th to discuss the corridor and meet with business owners. One Book Philadelphia is rescheduling due to health concerns of the participants. Expecting that Easter Egg Hunt on April 4 will probably have a lower number because of concerns around coronavirus. Women on the Avenue event is taking place March 17. QOTA 11th anniversary is March 24th at Society Hill Dance Academy.

Public Relations/Social Media Updates

Huge amount of media hits for Restaurant Week, with almost 30 placements including all TV outlets. Sate Kampar and Bing Bing were on WHY?’s Check Please TV show. Guy Fieri is filming at Stogie Joe’s doing an upcoming episode of Diners, Drive-Ins and Dives.

Lighting, Parking, Streets, Health and Safety Updates

After Constitution Health Plaza pulled back from leasing the space to Safehouse, the injection site community meeting was cancelled, and there was legislation introduced from the City that there needs to be 80% approval from neighbors.

Programming for lights is delayed due to programming coming from China where they are dealing with Coronavirus.

PGW has had a pile of rocks on Mifflin Triangle for quite awhile, so Steve will check in on progress as well as the street behind Barcelona that has still not been fixed.

We’ve been monitoring and calling in illegal dumping at PPA lot and Acme.

Broad and Snyder seems to have less of a homeless population recently.

City has put down markers for installing meters on the West side of the 1600 block.

Mamma Maria’s is requesting a loading zone, needs approval from neighbors. She asked us for help in contacting the owner of 1635 EPA but we did not have phone or email immediately available.

Health Department has been around the Avenue with stringent ticketing.

Guidelines for Lien Policy:

The process: Initial invoice is mailed in January of each year. The due date is March 31st of that current year. Then following in June and in September reminder notices are sent to those with an open balance. Each reminder includes a notification that if no payment is received or payment plan arranged, a lien will be processed against the property.

1. For those who have been paying but are inconsistent, should they proactively reach out to start a payment plan, a reduction in the amount of interest will be taken into consideration. The offer will be: all interest to date will be included, however additional interest will not accrue once the payment plan is in effect. Should they payment plan not be followed interest will be added.
2. For those selling a property or refinancing: If no payment plan has been established all interest will be included in the payoff statement.

Meeting Adjourned 10:17am

Next Meeting April 14, 2020 9:00am