

## **EPABID Board Minutes**

**April 13, 2021**

**Present:** Adam Leiter, Pam Zenzola, Adam Geer, Marlo Dilks, Julia Grassi, Amanda Rucker, Michelle Gillen Doobraj, Steve Lauer, Michael Giangiorano (Minutes prepared by Nancy Melchior)

**Absent:** Pete Spina, Dru Major

**Approval of Minutes:** Adam G., Michael

### **Financial Updates**

EPABID has \$81,000 in Well Fargo. Assessments are coming in consistently though overall collection is a little behind from last year. Adam will be doing a follow up mailing and targeting some people with a direct e-mail.

The BID was awarded a grant of \$40,000 from PA DCED for Elm Street to Main Street program related to COVID impact. Pam, Mike and Adam are going to see how it fits into this year budget. Annual meeting with the audit review will be held on Zoom, same as last year. Adam is following up with CPA to confirm next steps.

### **Covid19 Updates and Discussions**

1828 EPA will be Crème-Brulee Bistro, 1704 EPA Ill Exotics is having grand opening April 17, Cartesian Brewery on 1300 block is coming along. 1546 East Passyunk is for sale. Many businesses are looking for employees. SIP, 1718 Headhunters is done, 1904 BID office window is still being processed and needs receipts for confirmation from property owner, 1805 PPE store waiting for approval from zoning board, they need a vinyl mural variant for window. Fond and Birds of Prey are waiting.

Tracking employment opportunities and properties available rent/buy and updating on EPABID website.

Mifflin Triangle Parking has been reinstated but Adam suggested it may need to be regulated by some meters or parking signs. The BID boundaries for food trucks do not include Tasker-Reed. We sent a request to the Councilman's office to close the gap so food trucks cannot set up on the 1500 blocks of East Passyunk and 11<sup>th</sup> St.

Farmers Market waiting on SPOAC approval. The bearded ladies show for April 24 has been canceled due to their Covid19 precautions and rising case numbers.

### **Upcoming Events**

We are proceeding with pop-up events on April 24, there will be street closure on the 1600 block of East Passyunk. Musicians will be at Mifflin Triangle to Rays Happy Birthday Bar. Re-Max is having a children's clothing consignment sale, donations going to Leukemia Foundation.

For Garden Days promotion May 8-31 some businesses are going to have outside classes and events including South Fellini, Society Hill Dance Studio. The BID would like to make a push to have everyone

decorate their outside or windows for Bloom Philly. If you sign up for Bloom Philly each participant will receive two flower show tickets. It's expected at this stage that there will be no large festivals in the City for the Summer and Fall, likely until 2022. Pop-up events for fall- looking into candlelight concert around the fountain.

Video project kicks off this week-Thank you video. This Thursday to May 20 there will be profile videos of several business.

### **Public Relations/Social Media Updates**

Garden Days – Philly Bite, Wooder Ice, Philadelphia Sunday Sun, Patch, NBC10 interested, Passyunk Post interested,

EaterPhilly – reopenings (le virtu/fond/laurel Streeterly)

Metro – Cheesesteak day/cocktail day

SeptaPhilly featured neighborhood of the week

Eater – Phillyinfluencer and others.

Inquirer – South Fellini, Essen, Pollyodd, Gabriella's

Philly Weekly – Heavy Metal Hair

### **Space Planning, Health, and Safety Updates**

Bryan from PARC and Adam had conversations about the fountain traffic safety. Maybe words STOP painted on street. In initial conversation with some members of the Streets department they seemed to infer that there is nothing much we can do about timing of lights at Tasker between 11<sup>th</sup> and East Passyunk but we will continue to push for other traffic calming options at that location. Broader project-long term for fountain being coordinated by PARC, more input is likely needed from surrounding community.

### **EPABID Logo and Historical Marker**

We are close to finishing logo process. Last meeting will be April 15 with logo committee and hopefully final design. Adam is working on the wording of the historical marker. Submission is once a year, December they confirm markers that they see fit. Marker would acknowledge that Lenape tribe was first in the local region. EPX is thinking of plaque beneath Septa Station. Adam G suggested invitation for a meeting with board and Rev. Norwood and Steve Burton keep them up to speed and build relationship further.

### **Board Input**

Pam offered to work on something for Gateway for flower show.

Meeting Adjourned: 7:03 P.M.

**Next Meeting. May 11, 2021**