

EPABID Board Minutes

August 10, 2021

Present: Pam Zenzola, Adam Leiter, Michelle Gillen Doobrajh, Michael Giangjordano, Steve Lauer, Pete Spina, Adam Geer, Amanda Rucker, Julia Grassi (Minutes prepared by Nancy Melchiorre)

Absent: Marlo Dilks

Approval of Minutes: Steve, Mike

Financial Updates

EPABID has \$90,000 in Wells Fargo. \$30,000 in owed assessments came in since the last mailing. Liens are being followed up on properties that are outstanding from 2020 and before, especially with some properties have been in arrears for multiple years.

Open Board Seat Next Steps

Michelle is doing some fine tuning on the application. Any people interested will be encouraged to attend various committee meetings. We will move forward with application info after Labor Day.

Covid19 Updates and Discussion

Crème-Brulee at 1828 EPA opened on Friday August 13.

1911 EPA the old June space, has a new restaurant that will be opening in the fall.

1939 EPA the old Day care has a signed lease for a dog-related business.

1941 Juana Tamale is opening in September.

August Moon, 1729 EPA is almost ready to open.

1713 S. 12th Street dog related-zoning needed.

Rita's water ice opened next to Geno's in the old Café Crema space.

Ocho Rios at 1710 EPA is moving ahead.

Good Mood ice cream at 1647 EPA is closed, may already have a new spot coming.

PPE store closed -new concept by same owners coming TBD.

Upcoming Events

August 26 - event planning meeting at the office - anyone is invited to take part.

Bearded Ladies event is rescheduled for September 18 in the PPA lot.

September 25- pop-up event Painted Bride, dance and art performance at the fountain 11am-2pm-5pm.

Fall Festival-Spooky Saturday on 10/30 will be spread out between Fountain area, 1600 block and PPA Lot.

QOTA will be at Cantina August 18.

September QOTA will be at Creations by Coppolo and A Novel Idea.

Civic is asking for help with ice cream social at Flavors & Favors outside tables August 25.

Farmers Market continues to have very good turnout and Farm to City/vendors have been happy with the SPOAC location.

Holiday planning- Adam keeping his eye on the impact of Delta variant. We are looking for sponsorship connections.

Foot traffic on East Passyunk - last 4 weeks very consistent solid numbers.

Video project is going to include more businesses to showcase a variety for holiday season tie-in, and Michelle suggested possible sponsorship tie-in for next video.

Adam is following up on new website designers to make the EAPBID site more backend and user friendly.

Public Relations/Social Media Updates

Metro – Wedding feature (Carolyn Zinni, Beautiful Brides, Sermania, Creations, SHDA

Metro – Gazpacho - Fond

Passyunk Post – Crème Brulee

KYW Community Comeback Series – Urban Jungle and NRS Boutique...others coming?

PHL17 – Ill Exotics for world snake day

PHL17 – Good Buy Supply

Philadelphia Weekly – International Beer Day

PhillyMag – Best Of – River/Good Buy/Gabriella's/Milk Jawn

PhillyMag – Plant Shops Urban Jungle

Inquirer – Olympics – Garage

Inquirer – Oysters – Fond/River twice

Thrillist – Water Ice – D'Emilio's

6ABC FYI Philly – Juana Tamale

Eater – Ray's Karaoke

Stick Man Brewery is having comedy night

Space Planning, Health, and Safety Updates

2000 block of Watts Street- L&I, Sweeps, Councilmember Squilla, and Adam did a walk through with

concerned neighbors. L&I is dealing with dumpster issue. Snipes got rid of dumpster completely, homeless still a problem. Streets offered to add lights to the blocks that don't have them. Adam has reached out to businesses with information on grants and resources for lighting, motion sensors, cameras, power washing, and private trash haulers.

Trying to tackle ongoing graffiti with help of PARC cleaning crew and 311/CLIP services
Updates on Streetery - through end of year, though there may be extensions, but Adam will try to get more info and reach out to businesses.

EPABID Logo and Historical Marker

New branding- walkability sign updates are in process, Adam planning to work on historical marker submission for review.

Board Input

Pam emphasized importance of help in attending August 26 Meeting on holiday events in office.

Meeting Adjourned: 10:14 AM

Next Meeting. September 14, 2021 9:00 AM