

EPABID Board Minutes

September 14, 2021

Present: Pam Zenzola, Adam Leiter, Michelle Gillen Doobrajh, Michael Giangjordano, Steve Lauer, Pete Spina, Adam Geer, Amanda Rucker, Julia Grassi, Marlo Dilks, (Minutes prepared by Nancy Melchior)

Approval of Minutes: Steve, Marlo

Financial Updates

EPABID has \$87,000 in Wells Fargo. \$10,000 in assessments have come from follow-ups in the last month. Adam is pushing on follow ups with people who owe. Adam will follow up on processing liens soon for outstanding properties. Adam is submitting paperwork for remainder of DCED grant which is \$20,000. Sponsorships needed moving forward...we are going to make it available for a broader range. Adam is reaching out to new car sharing company.

Open Board Seat Next Steps

Michelle is working on application and introduction, going to make it google doc should be done week of September 20.

COVID19 Updates and Discussion

August Moon opening went great. Philly Canine Social Club opening soon where Palo Santo Boutique was, but needs zoning approval. Ocho Rios 1710 EPA is opening soon, 1647 EPA is going to be Kouklet Brazilian Bakery. Streeteries are approved to end of year and might be extended to 2022 with a possibility there will be an annual fee for streeteries. More details are expected to be announced soon.

Employment opportunities continue to be posted on website. Adam needs to hire an admin person for office assistance. Mancuso building at 1902 is sold, it was heard that Paradiso building may be up for sale. Milk Jawn is still on track for opening in 1413 EPA. PPE store is working on a new concept.

Upcoming Events September and October

August Moon – Full Moon Party September 17

Bearded Lady Cabaret - September 18

Novel Idea - Book Signing September 18

Flannel- live music Friday & Saturday

Movement Source Pilates- 5 year anniversary party with Vanilya Bakery joining in to support with food Pop-Up dance painted bride QOTA-Creations by Coppola and Novel Idea September 29

Lucky 13-13th anniversary party October 3, food and drink

Re-Max -Capri 2 year anniversary October 16 with ePOP, food and drink

Fall Fest October 30 Family focused entertainment at fountain and along avenue, craft fair in the PPA lot and the 1600 block. Covid restrictions (mask/vax) up to individual business. Novel Idea will have a book reading, music at Mifflin. We will be highlighting individual business promotions, menu items, etc.

Herman Miller inquired about a pop-up for their new chair which is sustainable.

October 26, Rivertwice will have a guest chef for their special dinner series.

Public Relations/Social Media Updates

Laurel and Flannel got press for their Streeterly designs.

1911 two new chefs opening in spot.

Eater 6ABC- Ember & Ash

Inquirer – Steaks – River Twice

Philly Caller – Fond 12th anniversary

Eater – Marras for essential pizza

PhillyMag – Tomato dish River Twice

Travel Off Path – East Passyunk visitor foodie guide

Business Journal – River Twice concept for wine bar

Taping for new video project 30 business are participating, continuation of Thank You, it will play November through holidays and beyond.

Website update Daniel Olson, husband of Jackie from Amelie's bark shop works with a very well-regarded web development agency based out of Japan and is trying to get the BID some deals because we are a non-profit. Around \$5,000-cost. Website committee- Amanda, Marlo

Space Planning, Health, and Safety Updates

Adam Geer raised concerns about speeding cars along the avenue, Adam Leiter speaking to 3rd district. Steve is going to e-mail the City about traffic. Suggestions from board included green safety signs maybe safety flags.

We are looking into cost to adjust lighting to a warmer hue, also trying to add some lights to 1200 and 1300 blocks not string lights.

There is a hoarding situation at 1346 EPA – Adam is getting PSCA civic to follow up as it's primarily a residential issue.

Watts Street had a walkthrough -L&I, Streets, trying to see if dumpsters are up to code.

Safety issues-breakins-person arrested. We need to push for more exterior-facing cameras at businesses.

EPABID Logo and Historical Marker

Walkability signs are getting new logo. Marker submission will be due by December.

Board Input

Pam and Pete are discussing a five year plan for the Avenue. Maybe use of parking lot, better street scape, better signage. Maybe we can have something done to coordinate with 250 anniversary of our country, 2026. Dinner at Punk Burger date not decided. Adam suggested maybe we can get Flash bus to

make a stop at EPA. Maybe we can contact Segway to see if they can include the avenue in their tourist tours?

Meeting Adjourned 10:50am

Next Meeting October 12, 2021 9:00am