

EPABID Board Minutes

November 9, 2021

Present: Adam Leiter, Michael Giangordano, Steve Lauer, Pete Spina, Adam Geer, Amanda Rucker, Michelle Gillen Doobrajh, (Minutes prepared by Nancy Melchiore)

Absent: Marlo Dilks, Pam Zenzola

Approval of November Minutes: Pete, Steve

Financial Updates

\$74k in Wells Fargo

Final assessment reminder letter getting mailed this week, a few payment plan properties continue to come in. \$20k check for DCED grant second half came in October.

CDC Grant Program - Renewal and lottery submission info-session with City on 11/15 to how to re-apply.

Open Board Seat Updates

Interviews with all candidates taking place today and tomorrow via Zoom.

General Updates and Discussion

Juana Tamale at 1941 EPA working towards opening very soon.

Kouklet Bakery at 1647 EPA-December-currently doing a popup at Fall Fest and other November weekends.

Streeteries- Council having meeting November 9, on extensions and new rules.

Christmas Tree light project moving ahead along Avenue.

Upcoming Events

Fall Fest/Spooky Saturday was extremely successful and positive-large public response through attendance and engagement but also good economic benefit for many businesses all along the Avenue.

Holding the craft fair portion in parking lot was a success.

Harry Potter Pop Up 11/19 and 11/20 at the Singing Fountain - Adam is reconfirming this week.

Small Business Saturday- Press release and video going out this week.

Holiday Press Release- going out this week-Holiday events including SHDA concert, carolers, music, shop and stroll night, photos with Santa, and more.

Christmas Tree Lighting 12/2 – in person.

Menorah Lighting-Smaller lightings start 11/21-12/6, community lighting 12/5-larger event.

Holiday QOTA at Urban Jungle-12/5 should be large crowd.

Restaurant Week-February 28-March 11.

Women's History Month-March

Public Relations/Social Media Updates

PHL17, CBS Local, NBC10, Inquirer, South Philly Review, Philly Weekly, MetroPhilly, Passyunk Post, MommyPoppins, Times Herald, Unionville Times-Fall Fest
Inquirer-Bubble Queen profile-Set up because of Fall Fest
Eater Philly-Stargazy Pies
Philadelphia Style-Marra's
PhillyMag-Strength Training Gyms-Train and Nourish
PhillyMag-Cozy Pubs-Pope

Space Planning, Health, and Safety Updates

Meeting with PARC board for long-term planning discussion, making sure organizations are on same page. Some ideas for future are space planning, streeteries, PPA lot. There is an investment company BVG investment interested in developing lot, the City owns lot and they need to get approval. Officer Kelly meeting on safety.

EPABID Logo and Historical Marker Adam needs to get info submitted for consideration. Priority for this month.

Board Input

Discussed next steps following interviews for board positions

Meeting adjourned: 10:12AM

Next Meeting- December 14, 2021 9:00AM