



## **EPABID Board Minutes**

**January 11, 2022**

**Present:** Pam Zenzola, Adam Geer, Pete Spina, Cara Stipa, Elaine Johnson, Steve Lauer, Michelle Gillen Doobrajh, Michael Giangjordano, Amanda Rucker, Adam Leiter, Marlo Dilks (Minutes prepared by Nancy Melchiore)

**Approval of Minutes:** Steve, Michelle

### **Financial Updates**

EPABID has \$33,000 in Wells Fargo, about \$34,000 in Uninvest. We paid final 4th quarter cleaning bill to PARC. A few outstanding assessment payments came in. Adam is mailing out new invoices for assessments mid-January, not due until April 30, 2022. We confirmed that we still have another year until the CDC grant expires. The BID will submit again in 2023. Adam will check with John Harty from Samuels and Son to make sure we are on the same page about the grant. The last two years payments for assessments have been good. There are 277 properties about 44 did not pay. Some properties are on payment plans. We are going to lien the properties that did not pay 2019-2020.

### **General Updates and Discussion**

Average foot traffic on the Avenue has increased 26% from 2020. The count is taken by cameras managed by PARC. Councilman Squilla's office had asked the BID about a local resident hosting a family from Afghanistan and wondered if any business on Avenue could help employ two of their sons. Adam reached out to businesses and they were hired almost immediately by Rocco Cima from Fuel.

1701-City Fitness Adam spoke with CEO Ken Davis who says work on building is slow but steady, maybe late Spring for opening.

1804 - Doggie Style is still remodeling.

1537 S. 11<sup>th</sup> - Fond closing but reopening as The Dutch and bringing breakfast/lunch/dinner plus Fond-branded pop ups. Adam reached out with façade grant info.

1647 - Kouklet Bakery-New Sign is painted and getting ready to open soon – asked about applying for Façade Grant for additional painting work

1439 - Milk Jawn- Doing Saturday pop-up ice cream sales as they get ready to open in the spring.

1911 – In the works and moving ahead at old June maybe next month for opening.

1827 - Available for rent, the old Flavors and Favors

1502- Looks like it is listed for rent, Adam trying to contact SP Training gym owners and property owners to find out more.

### **Upcoming Events**

Michelle would like to see a one year list of planned future events.

Deck the Avenue all wrapped up. All events were well attended including santa photos, QOTA, etc.

QOTA will be changing to quarterly events – March/June/Sept/Dec.

Restaurant week- Adam getting feedback from restaurants on pricing change.

March-Women's History Month-hopefully larger networking event.

In-Person Annual merchant event will be tabled for now because of Covid caution.

### **Public relations/Social Media Updates**

Punch Media is working on Valentine's Day, Black history Month, March-National Wedding Day

Inc Magazine interest

Philly Weekly – Deck the Ave

Conde Naste top 19 restaurants – Laurel/River

Inquirer – Tildie's for best toy stores

Philly Mag – Vanilya breakfast New Years, Manatawny for New Year's, Top 50: River/Ember/Gabriella's

6ABC FYI Philly – Townsend

Philadelphia Caller – River Twice

Ember and Ash – Bobby Flay, USA Today 10Best, Mocktails (Inquirer/Foobooz/

Eater Philly Hot List – Ocho Rios and Juana Tamale

### **Space Planning, Health and Safety Updates**

The holiday decorations are coming down. Tree lights are in storage. Street string lights need new controllers to adjust the lights, which is in process.

1900-update programs and timers.

POPE is applying for façade program for security cameras.

Officer Kelly has reported there is an uptick in car break-ins, increase in homeless individuals. Adam has been reaching out to Project Home and City homeless outreach trying to help. There have been recurring instances of homeless sleeping in Chase ATM lobby at 1843 East Passyunk. Adam reached to property owners and managers.

Streeteries - City checking in with Street Department for regulations. March will start new regulations- leeway into neighborhood properties, distance from fire hydrates, street lights.

Physical Kiosk for directory - Manayunk has fabricated metal signs-less. Advertising on signs? We need a directory committee.

The committee meetings have been on Zoom. Adam Geer suggested that all board members that have a committee meeting should check in monthly at monthly board meeting.

Meeting adjourned: 10:45am

**Next meeting February 8, 2022 9:00am**