



EPABID Board Minutes

March 8, 2022

Present: Pam Zenzola, Adam Leiter, Elaine Johnson, Cara Stipa, Steve Lauer, Michael Giangiordano, Amanda Rucker, Marlo Dilks, Adam Geer, (Minutes prepared by Nancy Melchiore)

Absent: Pete Spina, Michelle

Approval of Minutes: Michael, Cara

Financial Updates

EPABID Has \$69,000 in Wells Fargo, \$29,000 came from assessments. Univest has \$109k payment soon for PARC for trash, \$18,566 is quarterly Payment.

OPA Adjustments-Recommendation – Following the City practice, we will give credit for years that property was reassessed. New wording for document on current bills. The current assessment money is built into budget will have to put new entry for debt for previous assessments.

General Updates and Discussion

a. Board Nominations

Two Years: Amanda Rucker, Marlo Dilks, Michael G., Nancy Melchiore, Michelle Gillen-Doobrajh
Executive Board

One Year: Pam Zenzola- Chair, Elaine Johnson-Secretary, Michael Giangiordano-Treasurer
The vote was unanimous

b. Website-Amanda

Next meeting March 9 – Getting content from Digital Cube. Amanda would like to put a feature that allows you to click on business and it would send you an e-mail.

We purchased photography from Melissa Moore and Mike Prince for additional content. Each business will have their own profile page. Digital Cube has feet on the ground. Should be completed by end of April

c. Sponsorship-Cara, Linda, Adam

Adam shared a spread sheet with the various possible sponsorships. At least one or two are interested, Jefferson is thinking of doing events again. Michael G. father knows owner of Ciocca owner of Subaru dealership.

d. Long Term Planning- Pete

There was a walkthrough from Penn Project-not a specific project- but a dream scenario. Are there other resources or spaces available?

e. Philly Phlash follow up- Elaine

They should have their operations review done soon.

Uptick of foot traffic on the Ave from pedestrian counts.

Kouklet Brazilian Bakehouse is doing well

Mish Mish- great social posts and seems steady

Dutch-Sunday Brunch opened and off to a busy start

1911 BYO- opened

Ochos Rios-reopened

1804-Doggie Style is coming along

Tattoo 215- Getting the space at 1827 ready to open soon

Available Spaces

1805-Old PPE store? Adam checking in

1502-Available

1205-Rita's Water Ice closed

1908-Pollyodd closed, possibly sold business that will be at different location – nothing official yet?

Upcoming Events

Restaurant Week- good feedback so far and good response/pickup in media. Ember & Ash said full Tuesday, Marra's full on weekend.

Women's history month- Event March 28 event at Society Hill Dance Studio- MC Karen Gross- she has a lot of media outreach. 100 people easy can fit

March 9- Cartesian Brewery QOTA with support from La Scala's Birra and Teas n' Mi Flavors- general meeting by Zoom March 9

June-Pride month maybe Chris and Franco from Ill Exotics can help in planning?

La Festa – Filitalia hosts this - see what they are putting together, maybe BID can help.

Car Show for July 31st - Adam is checking in with car club organizers.

Public Relations/Social Media Update

Twitter Bracket Contest – Passyunk Square #1!

Restaurant Week – NBC10, Fox29, PHL17, Philly Voice, South Philly Review, Inquirer, KYW Radio, WOGL, WXPB, PhillyBite, Passyunk Post, Metro, Septa, VisitPhilly, PhillyFamily, DosageMagazine, Thrillist, Philadelphia Citizen

PHL17 – Sally’s Paw Spaw and Utopia Collective

Women’s History Month – Segments being taped for PHL17 (Amelie’s, Punk Burger), WHY You Oughta Know (Tildie’s, Headhunters, Black and Brew) – expected to appear in March

PhillyMag – Palo Santo and Uprising ACM

Eater – Juana, Mish Mish, Ocho Rios

Inquirer – Gabriella’s Vietnam

BillyPenn – Kouklet piece

The Dutch – Philly Caller, Inquirer,

Mish Mish – Eater profile piece

Barcelona – PhillyBite listing

Space Planning, Health, and Safety Updates

There was a trip and fall claim at Gateway, Adam was served legal papers. It happened March 2019. Adam in contact with insurance and will keep Pam and Adam G. looped in.

Chase has been stationing security guards for the individuals staying overnight in the ATM. Adam and neighbors are consistently contacting outreach for homeless support. This a city-wide problem, but working to address it. Still problems with Watts Street, Broad & Snyder, and 2033 Broad the old McDonalds.

Updates for string lights – Chris the electrician has been out sick and needs some recovery time, but updates will be addressed.

Wind last week pushed Gabriella’s streeteries into street. Adam, neighbors, and police officer pushed it back. The owners said they are probably going to remove it.

Feedback from streeteries legislation by City-frustrating for many restaurants, especially smaller ones with less seating. Large costs associated with proposed fees and requirements. We have been speaking with BID Alliance and Councilmember Domb’s office about requests to amend the City legislation to make it more considerate to small business.

Some of the restaurants streeteries are expected to be coming down. Adam asked if there might be a problem getting rid of materials used for streeteries, if the material is still good and could be re-used. Marlo said she knew a group that would recycle it.

Board Input

Steve is helping getting rid of damaged tree in front Mr. Martino's.

Marlo has a contact at Giordano's Garden Grocer for sponsorship discussion.

Board Dinner?

Meeting adjourned: 10:19

Next Meeting April 12, 2022