



## **EPABID Board Meeting**

**August 9, 2022**

**Present:** Adam Leiter, Michael Giangjordano, Nancy Melchiore, Steve Lauer, Pete Spina, Adam Geer, Michelle Gillen-Doobrajh, Marlo Dilks, (Minutes prepared by Elaine Johnson.)

**Absent:** Pam Zenzola

**Approval of Minutes:** Nancy, Michael

**Approval of Financial Materials:** Steve, Nancy

### **1. Financial Updates**

\$80k in WF, \$71k in Univest

\$2,500 in assessments from 7 properties since last meeting/ mailing.

1214 Moore – Through follow ups, Adam is expecting to receive payment from title company

- a. 2023 assessment evaluation – Marlo will send spreadsheet
- b. Credit card? Discussed merits of Chase, Capital One, Wells Fargo. Michael to assess w/Michelle and Marlo. Marlo to make spreadsheet.

### **2. General Updates and Discussion**

- a. Business Operations
  - 1908 – Construction/Design firm office
  - Metro Mens open at 1712 – Adam had discussion with owner about grand opening and promotion
  - MilkJawn Open at 1439!
  - Façade Grants – 1813 Frame Fatale awning/door/etc., 1920 Josie’s Barber neon/window/motion lights, Amelie’s at 1600, 1924 office stucco question, 1326 Cartesian question, August Moon request, 1502 Latchkey interest
- b. Website
  - Getting access to updated backend and starting to update asap. Sept launch
- c. Sponsorship
  - \$4,500 for car show
  - Capri from RE/MAX introduced Fulton Bank – Adam following up for meeting
- d. Long Term Planning – New parking company at CHP, Adam looking into potential collaborations. United Savings contact reached out to discuss gateway beautification.

### **3. Upcoming Events/Recaps**

- a. Car Show – 125+ cars. Positive feedback from Car Show participants and attendees. Mixed feedback from businesses. Some did very well, some did not hit the expectations for the day. Discussion on changing event month and/or changing the event. Adam to gather additional feedback and context from businesses.
- b. August Second Saturday Summer Sidewalk Sale –keep summertime awareness and activity on the Avenue.
- c. Pet event – Possible pet rescue fashion show Sept 25<sup>th</sup> from 12-4pm – event organizer approached EPABID – Adam to determine if viable
- d. QOTA – Metro/Ocho/III? – TBD mini Block Party
- e. Fall Fest/Spooky Saturday – October 29th
- f. Holidays – Scheduled walkthrough of 1805 to see potential for Holiday Market? Nancy to research holiday stores for possible pop-up opportunity at 1805. Walkthrough with designer group. Possible décor Passyunk Penguins throughout Ave, Igloo construction for photo op.
- g. Holiday Job Fair? – Weekly Reminder of job listings on social media

#### 4. Public Relations/Social Media Updates

Car Show – Metro, Fox29, CBS3, KYW Radio, NBC10, WHYY, BillyPenn, VisitPhilly, Yahoo.com, WooderIce, Patch

MilkJawn – PhillyVoice, PhillyGrub, Inquirer, South Philly Review, PhillyBite

PhillyMag – Where to Eat in South Philly – 12 - Gabriellas, Juana, Perla, Mish Mish, River, Le Virtu, Essen, Laurel, Stargazy, Ember, Vanilya, Bing Bing

PhillyMag Best Of – 8 – Gabriella's, Mish Mish, Juana Tamale, Cartesian, Ill Exotics, Doggie Style, Latchkey, Cantina

Inquirer – Old World

PhillyVoice - Cartesian

Meeting w/Metro and Punch

#### 5. Space Planning, Health, and Safety Updates

- a. Beautification Committee – Pete, Carolyn, Chad McGroarty (United), Cartesian, Good Buy to address long term cleaning/planting. Pete to check in with Congressman Evans contact about grant opportunities. Check Constitution Health Plaza for interest in sponsorship opportunities for gateway as they have a new parking management company who may also be interested. Reach out to South Philly Food Coop for possible gateway activation/farmers market? Reach out to Newbold City Council and South Broad Street Neighbors Assoc regarding vagrancy strategies.
- b. Power Wash/Weeding – Larry from crew (Cleen Slate) – Connect Alex with Good Buy for environmentally-friendly weed killer.
- c. PARC Meeting- PARC not invested in gateway. Invested in fountain with long term plan
- d. Percy Street – David Guinn asked BID to consider being his holding partner for upcoming art/mural grant. Adam to regroup with David Guinn about financial oversight partnership if they are approved.
- e. Cement – Adam getting quotes to fill in the tree pit near the PPA lot that is causing flooding issues - Mark/Foschini/Maria's guy
- f. Bike racks/trees Tree pits filled with trees/ dead trees replaced. Studies show more trees = more foot traffic

- g. Big Belly wraps – Adam getting quote for re-wraps
- h. LED lighting – Adam following up with Chris Capello regarding updates/fixes

## **6. Board Input**

Meeting adjourned 10:39

**Next meeting September 13th, 2022**