



EPABID Board Meeting: September 13, 2022

Present: Adam Leiter, Michael Giangiordano, Nancy Melchiorre, Steve Lauer, Pete Spina, Adam Geer, Michelle Gillen-Doobraj, Marlo Dilks, (Minutes prepared by Elaine Johnson.)

Absent: Pam Zenzola, Amanda Rucker

Approval of Minutes: Cara, Nancy

Approval of Financial Materials: Pete, Nancy

1. Financial Updates

\$60k in WF, \$71k in Univest

Quarterly cleaning supplement about to be paid to PARC (\$18k) from Univest account

\$6,500 in assessments from 9 properties since last meeting/mailling and closings.

1351 EPA has liens that are not in our system. Michael and Adam to look into it and respond accordingly.

Next assessment reminder mailing going out October.

- a. 2023 assessment evaluation - \$187k – about \$9k increase overall from 2022.
- b. Credit card – EPABID should apply for Chase Ink. \$750 cash bonus if a certain dollar amount is reached within first 3months. 1.5% cash back after that.

2. General Updates and Discussion

- a. Business Operations
Façade Grants – # of grants this year. 7 completed. Plus Amelie’s at 1600, August Moon at 1729, Latchkey at 1502, Capos Coins basement doors due to trip and fall at 1620, AP Kitchen at 1725 due to broken window, Massage 1635, and Cartesian at 1326 is applying for SIP Grant for garage doors. Budget is still at 10K with \$7 – \$7.5k already paid.
1805 E. Passyunk – Adam worked to make connections and set up tours. Sublease seems unlikely.
- b. Website. Events page has been updated. Individual business will soon be able to check info prior to site going live. Adam and Amanda checking back with developers and setting launch timeline.
- c. Sponsorship – Fulton Bank – Adam is preparing year-long sponsorship proposal. Univest – former ad rep w/South Philly Review is now our contact at Univest. Possible sponsorship will be discussed.
- d. Produce/restaurant suppliers charging high delivery and convenience fees. Joey from Stogies is wondering if combined destinations on the Ave could negotiate better rates from purveyors.
- e. Long Term Planning – Beautification Committee to focus on Mifflin & the Gateway, distressed trees and empty tree pits.

Pete to check in on Congressman Evans' point person Felicia to discuss Mifflin/other opportunities especially leading into 2026.

PARC has half its funding for fountain project. Alex Balloon is following up with State and City resources.

Adam to meet with United Savings regarding lighting, and cameras, and general beautification at Gateway.

3. Upcoming Events/Recaps

9/10 September Second Saturday - 2k more foot traffic than previous Saturday, though less busy than August Second Saturday.

9/21 QOTA – Metro/Ocho/III Exotics (strong retail component)

9/25 Floofa Pawlooza – dog fashion event

10/26 Witch Craft Beer Crawl returning first time since 2019

10/29 Fall Fest – bulk candy purchasing, supplemented by individual stores. Street closures incl EPA side of fountain, 1600 block and PPA lot.

Holidays – new décor with w/LED wreaths on electric poles

4. Public Relations/Social Media Updates

Let's Eat Inquirer Ad Space for October - \$750 remnant print ad pricing which includes 2 rotating digital ads.

Second Saturday Aug – South Philly Review, WHYY, Metro Philadelphia,

Second Saturday Sept – South Philly Review, Axios, Philadelphia Citizen

Inside Hook – Neighborhood spotlight

PhillyMag – Best East Passyunk Restaurants, Good Buy Supply Jeans, Smoothies (B&B)

Milk Jawn – Passyunk Post, 6ABC, etc.

Thrillist – Bookstores

Pat's and Kismet Bagels – Food and Beverage, Philadelphia Caller,

5. Space Planning, Health, and Safety Updates

Gateway trip and fall – directed to the City since the City owns the property.

Gateway activation - Potential Gateway features: directional kiosk? Juana Tamale additional seating? SPFC pop up?

AP Kitchen – teens smashed window with a brick at 4am/we worked to put a rush on Façade Grant reimbursement

Broad and Snyder – Meeting with Civics and Council?

Holiday Décor - \$18k investment in large LED wreaths to be hung above all banners. Includes hanging, removing and storage of wreaths. Approx \$5k for this service in subsequent years.

Lighting – Adam coordinating for repairs/updates to be scheduled asap.

Mural Arts seeking wall for mural to promote Childhood Literacy with Southwark and Kirkbride Schools in general vicinity of 13th/Mifflin/EPA intersection. Adam sent pics of possible walls.

Tasker – Morris SEPTA station to undergo 1 lane closure of Broad St for yearlong accessibility project.

Parcel on Mifflin behind BID Office has public hearing for development (condos).

6. Board Input

1514 for rent

1746 for rent

Consideration for EPA gift cards through Yiftee as Downtown Haddonfield has done.

Suggestion to try to schedule group rates for professional power washing of sidewalks.

Suggestion to try to get priority morning pickup of trash/recycling. Steve sent email to Streets Dept with request.

Meeting adjourned 10:20 Steve, Michelle

Next meeting October 11th, 2022